



ASTP ANNUAL CONFERENCE

Lisbon, Portugal

27 - 29 May 2020

KEY TRENDS IN KNOWLEDGE TRANSFER

Wednesday 27th

NAAC Meeting

Workshops

- How to say *no* to Researchers and Industry
- Student IP Policies in University-Enterprise Collaboration
- How to be a Confident and Effective Networker
- PATLIB Centres and Technology Transfer Offices: stronger together

SIG Meetings

Digital Innovations
SSHA

Lisbon City Tour

Welcome Reception

Directors' Dinner

Thursday 28th

Opening Plenary

Is there a "third mission" for Universities?

First Parallel Session

- Alumni: Your Perfect Entry Point to Business Partners in KT
- Benefit-sharing with Inventors
- Joint University-Industry Research Centres
- Tools and Methods for Societal Impact within SSHA

Knowledge Stock Exchange

- Marketplace
- Initiative Sharing
- Ecosystems Insights

Second Parallel Session

- Storytelling in KT
- Scenarios for Conflicts of Interest in a University Surrounding
- Export Control for Universities: a Subject Overlooked
- The Lifecycle of KE Project

Annual Conference Dinner

Friday 29th

Plenary Session

Expectations from Investors

Third Parallel Session

- Start up Ecosystems: elements of a thriving system
- Portfolio Management
- Industry 4.0 – New perspectives on business models and IP
- Understanding the Needs

Fourth Parallel Session

- Harmonisation of KT Metrics
- What happened to giving IP away for free
- International Standards for Innovation Management
- Creating Impact through Spin-outs in Collaboraton with SSHA

Final Plenary

Knowledge transfer in an era of complexity, open science and slowbalisation

Drinks