

TUESDAY 6 NOVEMBER

13.30 - 15.30

NAAC MEETING

Representatives from all the European national associations are invited to this meeting chaired by Santiago Romo Urroz.

Location: ASTP-Proton Headquarters

15.00 - 17.00

SIG SOFTWARE MEETING

This Special Interest Group was established in 2016 as a platform for face-to-face exchanges on software among Knowledge Transfer Officers. This SIG has developed three operational working groups; with Malcolm Bain leading the software IP section; Mirko Lukács facilitating the understanding of commercial deals involving software; and Eva Riemann leading the dedicated legal group reviewing software deals.

15.00 -15.30 | Software SIG Organisation and Development

15.30 -17.00 | Interactive Working Sessions:

Software evaluation and royalty-rate benchmarking
Template "Software Declaration Form" and IP clearance

Facilitators:

Malcolm Bain, Partner, id law partners, Spain

Mirko Lukács, Knowledge Transfer Manager, Utrecht Holdings, Netherlands

Eva Riemann, Legal Counsel, Ascenion GmbH, Germany

Ulrich Mahr, Member General Management, Max Planck Innovation GmbH, Germany

Location: ASTP-Proton Headquarters

TUESDAY 6 NOVEMBER

15.30-17.30

LEIDEN CITY TOUR

Join this tour of the historical city of Leiden. Wander the canaled streets, past beautiful buildings dating from the 17th century, visit the streets from where the Pilgrim Fathers departed before heading to Plymouth and boarding the Mayflower. There is so much to see and enjoy in Leiden, let this tour take you beneath the surface of this beautiful city.

The tour will end at the Town Hall in time for the Welcome Reception.

Meeting Point: Leiden Central Station, city-side entrance

17.30-19.00

WELCOME RECEPTION

Launch these days of learning in the company of your fellow participants, the Board, staff and volunteers of ASTP-Proton. Enjoy the luxurious surroundings of Leiden Town Hall and get networking.

One-way travel will be available from the Fall Meeting venue, Holiday Inn Leiden, please meet at the hotel reception at 5pm.

Registration will open at the Welcome Reception to allow you to collect your badge.

Meeting Point: Leiden Central Station, city-side entrance

19:30 - 21:30

DIRECTORS' DINNER

ASTP-Proton extends a warm welcome to the most senior knowledge and technology transfer professionals during this intimate meal. If you are a director of a KT office, or a senior industrialist responsible for academic partnering, and keen to connect with your peers from across Europe, register online and join us for this great network-building event.

Location: Restaurant Scarlatti Leiden

WEDNESDAY 7 NOVEMBER

07.45 - 09.00

REGISTRATION OPEN

Collect your badge from the ASTP-Proton desk. The desk shall be open throughout the event, so come along to meet the HQ staff and learn more about our events and services.

Location: Foyer 1, Holiday Inn Leiden



WEDNESDAY 7 NOVEMBER

09:00 - 10.30

WELCOME TO LEIDEN

Welcome by Henric Rhedin, President, ASTP-Proton

OPENING PLENARY

What is expected from KTOs?

KTOs act as an interface between universities/PROs and the innovation ecosystem connecting with industry, SMEs, investors and other stakeholders. Managing intellectual property also means finding a balance between the interests of academics and the mission of the university. In this session, we would like to visualise and discuss this balancing act that requires skill, luck and creativity.

What expectations do clients and stakeholders have of the KTO? Is there a risk that different expectations give a difficult, if not impossible, set of demands? How do these expectations match the mission and vision of the university? What is the strategic development of the knowledge transfer function in a long-term perspective?

These questions, and many more, will be addressed by our professional panel.

Moderator: Henric Rhedin, President, ASTP-Proton

Panel :

Gerrit Meijer, Group Leader, Translational Gastrointestinal Oncology, Netherlands Cancer Institute, Netherlands

Antonino Rotolo, Vice Chancellor, University of Bologna, Italy

Charlotta Ljungdahl, Vice President Intellectual Property, Air Liquide, France

Davide Iannuzzi, Director, Demonstrator Lab and Professor of Experimental Physics, Free University Amsterdam, Netherlands

Room: Utrecht

10.30 - 11.00

COFFEE BREAK | FACE-TO-FACE MEETINGS | FOYER 1

WEDNESDAY 7 NOVEMBER

FIRST PARALLEL SESSION

FIRST PARALLEL SESSION

Track 1: Day to Day Practice 11.00 - 13.00

IMPROVING IP SCOUTING ACTIVITIES

Any KTOs' output is highly dependent on a large pool of excellent research results and potentially valuable inventions. There are many ways in which KTOs can tackle this activity. In this workshop, we will exchange best-practice models for IP scouting in our respective research organisations.

Facilitator : Jon Wulff Petersen, Director and Senior Consultant, tto (part of Plougmann Vingtoft), Denmark

Room: Utrecht

13.00 - 14.00

Track 2: Legal 11.00 - 13.00

OWNERSHIP AND LICENSING KNOW-HOW

The recent EU Know-How Directive introduced a specific definition and protection of trade secrets, aimed at promoting investment in acquisitions and the use and valorization of know-how.

While many private companies rely on secret know-how, universities and public research organisations, which have dissemination of knowledge as a core mission, are ill prepared to deal with this directive.

Room: Delft

Update

Are there best practices to share and pitfalls to avoid?

This workshop will provide an overview of the legal situation, then elaborate on the terms and conditions for licensing or transferring know-how.

Facilitator : Christoph Neubauer, Legal Counsel for Research Agreements and Industrial Collaborations, ETH Zürich, Switzerland.

Track 3: Special Skills 11.00 - 13.00

SOFTWARE SPECIAL INTEREST GROUP

| 11.00 - 12.00

Software Business Development: "Another ball game"

Speaker: Alain le Loux, Partner, Cottonwood Technology Fund, Netherlands

| 12.00-12.50

Panel Discussion: "How to tackle digital innovations in knowledge transfer", including: big data & AI; data protection; express licenses; open source.

Alain le Loux, Partner, Cottonwood Technology Fund, Netherlands

Eva Riemann, Legal Counsel, Ascenion GmbH, Germany

Ulrich Mahr, Member General Management, Max Planck Innovation GmbH, Germany

Malcolm Bain, Partner, id law partners, Spain

| 12.50-13.00

Software SIG next steps

Facilitator: Mirko Lukács, Knowledge Transfer Manager, Utrecht Holdings, Netherlands

Room: Haarlem

LUNCH | FACE-TO-FACE-MEETINGS | FOYER 1

WEDNESDAY 7 NOVEMBER

SECOND PARALLEL SESSION

SECOND PARALLEL SESSION

Track 1: Day to Day Practice 14.00 - 16.00

CREATING VALUE FROM RESEARCH DATA

The research environment recognises that research data has a certain value, is in demand, and can be used commercially. In the meantime, efforts are underway to make all research data publicly available.

This workshop aims to clarify what kind of data can be used commercially, under what conditions, and investigates the questions a university must ask itself regarding research data.

Facilitator : Koen Verhoef, Head of TTO, Netherlands Cancer Institute, Netherlands.

Room: Utrecht

16.00 - 16.30

Track 2: Legal Update 14.00 - 16.00

AGREEMENT WITH PARTNERS BEYOND THE EU

Negotiating agreements with commercial partners beyond the EU can present challenges such as; choice of law, tax regulations, liability clauses, and the notorious General Data Protection Regulation (GDPR).

In this workshop, we shall present the main challenges and discuss how to overcome them.

Room: Delft

Update

Take this opportunity to learn from each other's experiences, and learn tips and tricks on working outside the EU.

Facilitator :
Anette Poulsen Miltoft,
Head of Corporate Relations and Technology Transfer, Aarhus University, Denmark

Track 3: Soft Skills Lab 14.00 - 16.00

CONFLICT RESOLUTION

Conflict often seems to be an integral part of working in a KTO. Dealing with disgruntled professors, unhappy management, an ill-informed finance office, a difficult commercial partner, or another bullish KTO, are often part of our daily responsibilities.

The trick is to understand why a conflict arises and how to prevent it escalating out of proportion. This workshop will help you with just that. It will be fun, embarrassing (we guarantee you will recognise some of your own mistakes!) and illuminating.

Facilitator : Antonio Menegatti, Adviser for Incubatore d'impresa, Polytechnic University of Milan, Italy

Room: Haarlem

COFFEE BREAK | FACE-TO-FACE MEETINGS | FOYER 1

WEDNESDAY 7 NOVEMBER

16.30 - 17.30

WORKSHOP FEEDBACK SESSION

Re-join all the participants in the plenary room to catch up with the highlights of the parallel session you did not manage to attend.

Facilitator: Silke Meyns, Head of Patent and Licenses, ETH Transfer, Switzerland

Room: Utrecht

19.00 - 22.00

FALL MEETING DINNER

All the participants and speakers will come together for the Fall Meeting dinner at Holiday Inn Leiden. This is a great opportunity to network, meet up with old friends, and make new ones.

The dress code is casual.

Location: Zaal, Holiday inn Leiden



THURSDAY 8 NOVEMBER

09:00 - 10:30

| PLENARY SESSION

OPEN SCIENCE: THE REALITY AND IMPLICATIONS FOR KTOs

The most recent EU policies encourage the adoption of an Open Science approach to the scientific process. This approach, based on collaborative efforts and results sharing aims to ensure investments have the greatest impact on research and innovation. In addition, private organisations require incentives to encourage them to undertake the risky investments needed to translate research results into market-ready innovations.

The conclusions of a workshop organised by the JRC and the DG Research and Innovation in 2017 show that there are no incompatibilities between Intellectual Property Rights (IPR) and Open Science. However, how can universities strike the right balance between IPR protection and Open Science?

This session will provide participants with a clear understanding of the Open Science approach and its implications for IP management and technology transfer practices.

Speaker: Ulf Petrusson, Director, Institute for Innovation and Social Change, School of Management, Economics and Law, University of Gothenburg, Sweden

Room: Utrecht

10.30 - 11.00

COFFEE BREAK | FACE-TO-FACE MEETINGS | FOYER 1

THURSDAY 8 NOVEMBER

THIRD PARALLEL SESSION

THIRD PARALLEL SESSION

Track 1: Day to Day Practice 11.00 - 13.00

DEALING WITH JOINT INVENTIONS

Joint inventions with academic partners or industry, can bring with them some difficulties; administrative, financial, and licensing-efficiency issues. Resolving them can be problematic.

In the academic world, cost sharing, administrative fees, rights of the leading party are frequently discussed and difficulties encountered when trying to reach efficient management and successful licensing agreements.

Industrial partners on their side are keen on the unrestricted use of the technology, and often have more resources for broader protection policies. In this workshop, we shall address how to avoid the common pitfalls and explore alternative solutions when managing a joint invention project.

Facilitator : Gabriel Clerc, Senior Adviser, École Polytechnique Fédérale de Lausanne, Switzerland

Room: Utrecht

13.00 - 14.00

Track 2: Legal Update 11.00 - 13.00

GUIDING PRINCIPLES AMONG ASTP-PROTON MEMBERS

ASTP-Proton members not only meet at conferences and seminars but also around the negotiating table.

In this workshop, we shall explore the possibilities of developing guiding principles for dealings with each other in order to smoothen the path to agreements, and thus save us all valuable time and resources.

Facilitator :
Mette Andrup, Senior Legal Adviser, University of Copenhagen, Denmark

Room: Delft

Track 3: Special Skills 11.00 - 13.30

IMPACT CAFÉ: UPGRADE YOURSELF – SSHA TRANSFER TO DEAL WITH BODY-COMPUTER-INTERFACES

Screens have been the most popular human-machine interface (HMI) for some time, meanwhile they are under attack from voice control. The next generation of HMI is on the starting blocks: nano-scale machinery inside our bodies will be able to monitor and modify human beings, while Saudi Arabia's robot "Sophia" is already the world's first machine with civil rights and duties.

HMI already influences human beings' everyday life, one can assume that this influence will increase strongly in the future. "Understanding" is the core competence of Social Sciences, Humanities and Arts (SSHA). Therefore, knowledge from SSHA will play a crucial role for next generation HMI.

N.B. This session runs until 13.30. Grab your lunch before 14.00 when the next session starts.

Speakers: **Stefan Kohn**, Head of Telekom Design Gallery, Germany
Femke Nijboer, Maverick Researcher of Human, Ethical and Societal Aspects of Neurotechnology, Netherlands

Facilitator: **Christoph Köller**, Co-founder and Managing Partner, Gørgen & Köller GmbH, Germany

Room: Haarlem

LUNCH | FACE-TO-FACE MEETINGS | FOYER 1

THURSDAY 8 NOVEMBER

14.00 - 14.30

WORKSHOP FEEDBACK SESSION

Do not miss out on all the action from the other parallel sessions, catch up with the highlights from the other tracks during this session.

Facilitator: Sara Matt-Leubner, Head of Transfercenter, University of Innsbruck, Austria
Room: Utrecht

14.30 - 16.00

| FINAL PLENARY

THE CONCIERGE FROM TULANE

It may not sound very academic, but this is the nick-name of our plenary speaker back home at Tulane University, New Orleans. James comes with ample experience from different institutions and landed at Tulane in 2015. One of his office's aims is to challenge the way corporations and universities collaborate by embracing an agile mindset and offering custom-tailored guidance and support.

Being the Chief Business Officer in charge of the Research Business Development Group, James will weave a story that offers some, perhaps different, views on how to combine research and business in a more holistic way as well as some tips, tricks, do's and don'ts he has learned along his winding career path.

Speaker: James Zanewicz, Chief Business Officer, Research Business Development Group, Tulane University, USA

Room: Utrecht

16.00 - 16.30

| CLOSING DRINK
