

Program Munich 2001

Second Annual Conference ASTP

Thursday 31st May

- 09.30 – 11.00 Opening (Plenary)
- 09.30 **David Owen**, President Association of European Science & Technology Transfer Professionals (ASTP)
Welcome
- 09.40 **Sir Dai Rees**, Immediate past President European Science Foundation and former CEO Medical Research Council (MRC)
Commercial perspectives for the Science Base in Europe
- 10.00 **Terry A. Young**, President Association of University Technology Managers (AUTM)
American Approaches towards Technology Transfer
- 10.20 **Fotis C. Kafatos**, Director General European Molecular Biology Laboratory (EMBL)
Experiences with Technology Transfer in EMBL, a Multicultural European Research Laboratory
- 10.40 Forum Discussion
- 11.00 – 11.30 Break
- 11.30 – 13.00 SURVEYING TECHNOLOGY TRANSFER IN EUROPE AND THE USA (PLENARY)
- 11.30 **David Owen**, President ASTP
ASTP Survey: Preliminary Findings of the First Survey
- 11.50 **Lori Pressman**, chair AUTM Survey, Statistics and Metrics Committee
Experiences with Organising Academic Facts & Figures in the USA and Canada
- 12.10 **Manfred Schmiemann**, Principal Administrator Directorate General Enterprise – Innovation Policy Unit, European Commission
The Importance of University Facts and Figures for European Innovation Policy
- 12.30 Forum Discussion

- 13.00 – 14.00 LUNCH
- 14.00 – 15.30 PARALLEL- SESSIONS
- I PERSPECTIVES OF UNIVERSITY SEED & VC-FUNDS
Ederyn Williams, Director, Warwick Ventures, University of Warwick
Perspectives of University Seed- and VC-funds
Ludo Deferm, Vice-President Business-Development, IMEC
Can collaboration between R&D Centers, VC's and Universities result in an added value ?
- II SUPRA UNIVERSITY TECHTRANSFER (PARALLEL)
Rudy Dekeyser, Vice-General Director, Flanders Interuniversity Institute for Biotechnology VIB
Joint University Research & Exploitation
Bernhard Hertel, Managing Director, Garching Innovation GmbH, Max Planck Gesellschaft
Supra-university Tech Transfer in a private technology Transfer Office
- 15.30 – 16.00 BREAK
- 16.00 – 17.30 **GENERAL ASSEMBLY ASTP** (ASTP members only)
- 17.30 – 19.00 COCKTAIL (SPONSORED BY BTG)
- 19.00 SOCIAL PROGRAM (OPTIONAL)

Friday 1st June

- 09.30 – 11.00 VALUATION OF TECHNOLOGY (PARALLEL)
- I ICT
Mike Carr, Director of Technology Acquisition British Telecom
Valuation and Value Creation of University Technologies
Rudolf Hagenmuller, Professor at Ludwigs Maximilians University Munchen & Software Offensive Bayern
Identification of valuable ICT technologies in Universities
- II BIO-TECHNOLOGY
Martin Sandford, Director of Operations Health, Medical & BioTechnologies, BTG
European Experiences with Bio-technology Valuation
Batsheva Elran, General Partner Concord Ventures, Israël
Bio-Technology Valuation in Israel

11.00 – 11.30	BREAK
11.30 – 12.30	PARALLEL
I	UNIVERSITY PATENT LAW Marie-Christine Janssens , Professor Intellectual Property Rights at the University of Leuven <i>Comparisons and differences on University Patenting within Europe</i>
II	STRATEGIC ALLIANCES WITH UNIVERSITIES Jan Raaijmakers , Director New Compounds, Health Outcome & Healthcare Solutions Glaxo Wellcome, Professor University of Utrecht <i>The Strategic Alliance of a Pharmaceutical company with a University</i>
12.30 – 13.30	LUNCH
13.30 – 15.30 (PLENARY)	INTERNAL ORGANISATION OF UNIVERSITY TECHNOLOGY TRANSFER
13.30	Carlès Sola , Association of European Universities & Rector Universitat Autònoma de Barcelona <i>The Role of the University Management in Organizing Technology Transfer</i>
14.00	Thomas Gering , Fraunhofer Patentstelle, Managing Director Technology Exploitation and Licensing <i>Positioning of the Technology Transfer Office: For Profit or for the Benefit of Society</i>
14.30	Forum Discussion with Sir Dai Rees , Carlès Sola and Representatives of Innovative TTO's (David Owen, Bernhard Hertel, Thomas Gering)
15.30	RECEPTION & CLOSURE