

**20  
24** | **ASTP  
Annual  
Conference**

22-24 May  
Seville  
Spain

# Sponsorship Opportunities



**ASTP**  
A World of  
Knowledge  
Transfer



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# About ASTP

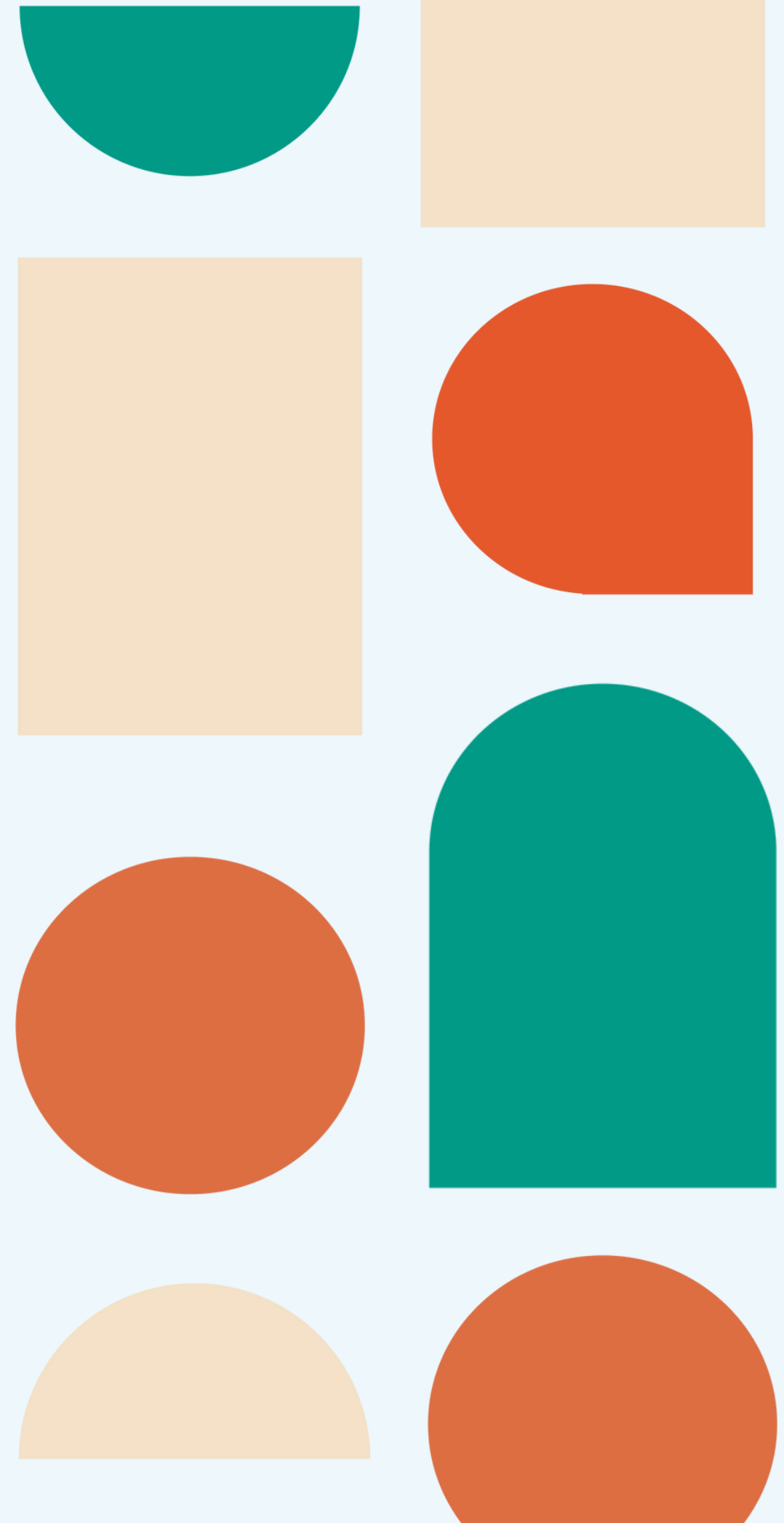
## Connect with A World of Knowledge Transfer

We are Europe's premier association of knowledge transfer (KT) professionals committed to improving the impact that public research has on the economy and society.

Established in 1999 by a group of leading practitioners, ASTP's focus is to provide outstanding training that supports the development of KT professionals across the globe. We advocate for the profession globally and amplify members' specialists research and interests through the co-creation of new networks.

ASTP is your gateway to the international KT community.

[Visit our website to find out more!](#)



# The Annual Conference

In the decades since our inception, ASTP has grown in influence and impact. As we build our community and expand our members' networks, Annual Conference has become the focal point of the knowledge transfer year.

## Who to meet in Seville?

**300+** attendees (50% from senior management)

**160+** institutions (70% TTOs and PROs)

**36** countries (90% from Europe)

## Who will see you online?

**21k+** conference website hits

**39k+** sessions

**80k+** page views

## Conference highlights

- Globally recognised keynote speakers
- Representatives from Europe's leading universities and research institutions
- Exciting social programme in venues across Seville



# Become a Sponsor

Gain access to the largest meeting of KT professionals in Europe and benefit from the support of ASTP's expert Headquarters team.

## Why Sponsor?

### Strengthen

or introduce your brand and associate your organisation with ASTP

### Speak

to KT decision makers in a relaxed and friendly atmosphere

### Enjoy

flexible and customised sponsorship packages starting from €400 and deliver a maximum return on your investment

## Media Package

All sponsorship packages include

### On-site Branding

Recognition on our website, banners and screens throughout the event

### Acknowledgement by the President

During the welcome reception, opening and closing plenary

### Online Branding

Logo and hyperlink on all event collateral, including dedicated conference smartphone app and event website

### Sponsors' Directory

Your profile will be featured on the website and conference smart-phone app

€1,200

# Exhibition Booth

## Package

Our exhibitors appreciate being at the heart of the conference buzz. When you join us in Seville, your booth will be in main social space where all coffee and lunch breaks take place.

You shall have direct access to all our guests, and them to you.

**€3,000**

**limited availability**

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If you invest in a package that includes a free registration, all additional registrations will be reduced to €990 up to the registration closure date.

### Package includes

- One registration
- Standard booth area: 2.5m x 2m, including 1 table, 2 chairs, power extension and free Wi-Fi
- Your branding on the conference website and smart-phone app
- Participants' List (excluding e-mails)
- Media Package (see page 5 for details)

# Social Programme

	Conference Dinner €7,000 <i>Sold</i>	Welcome Reception €4,000 <i>Sold</i>	Directors' Dinner €5,000	Lunch Break €3,500	Coffee Break €2,500
1 Registration	●	●	●	×	×
Bespoke Branding (branded napkins and banners)	●	●	●	●	●
Seat at the President's Table	●	×	×	×	×
Address Event Guests	●	●	●	×	×
Media Package (see page 5 for details)	●	●	●	●	●
Participants' List (excluding participants e-mails)	●	●	●	●	●

**Conference Dinner**  
**Welcome Reception**  
**Directors' Dinner**  
**Lunch and Coffee Break**

| The whole conference comes together at the end of the first day for this dinner. Your brand can be front and centre of this huge event.  
 | Your branding will be the welcoming insignia, seen by all participants, and associated with a warm and friendly ASTP welcome.  
 | Connect to KTO/TTO directors and senior industrialists engaged in academic partnering by supporting this exclusive dinner.  
 | Put your branding at the heart of the conference by sponsoring the lunch and coffee breaks.

\*\*If you invest in a package that includes a free registration, all additional registrations will be reduced to €990 up to the registration closure date.

# Session Packages

	Plenary Session	Parallel Track Session	Marketplace Session
	€4,000	€1,000	€1,500
<b>Participants' List</b> (excluding participants' emails)	●	●	●
<b>Media Package</b> (see page 5 for details)	●	●	●
<b>Verbal Acknowledgement</b>	●	●	●
<b>Bespoke Branding</b> (branded napkins and banners)	●	●	×

**Plenary Session**  
**Parallel Track Session**  
**Marketplace Session**

| Sponsor a plenary session to be featured in the programme alongside a keynote speaker

| Sponsor a parallel session to be featured in the programme

| A 15-minute speaking opportunity to promote your products and services to conference participants as part of the Knowledge Stock Exchange



# Other Packages

	Media package €1,200	Flyer/Give Away €400	Lanyards €2,500	Conference Bag €3,000 <sup>Sold</sup>
1 Registration	×	×	•	•
On-site Branding (recognition on banners and screens throughout the event)	•	•	•	•
On-site Branding (logo and hyperlink on all event's collateral, including conference app and event website)	•	•	•	×
Verbal Acknowledgement	•	•	•	•
Flyer or Give Away (one piece to be included in the conference's bag)	×	•	×	•
Participants' List (excluding participants e-mails)	×	×	•	•

**Media package**

**Flyer/Give-Away**

**Lanyards**

**Conference Bag**

| This offer is included in all sponsor packages.

| A choice between a flyer or a give-away to be included in the conference bags.

| Have your logo printed on the lanyards that are attached to the event badges worn by all conference attendees.

| Each participant will receive a conference bag, so let them get to know you by branding the conference bag with your company logo.

# Thanks the 2023 Annual Conference Sponsors




See how your promotional stand will look like during our conference on the following page!



# Customised Packages

Would you like a customised package instead?  
Let's discuss and create one together!

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