MAKING RESEARCH RESULTS WORK FOR SOCIETY

CONFERENCE

26 OCTOBER 2023

COVENT GARDEN
PLACE ROGIER
BRUSSELS

LIVE ONLINE
BROADCASTING

PROGRAMME

9:00 – 9:30 **REGISTRATION, COFFEE**

9:30 – 9:45

OPENING REMARKS
Joanna DRAKE, Deputy Director-General : Implementation, Impact &
Sustainable Investment Strategies, Directorate-General for Research and
Innovation, European Commission

9:45 – 10:30

PAVING THE WAY FOR KNOWLEDGE VALORISATION
Táňa Hálova Perglová, Director, Technology Agency of the Czech Republic
Thomas Gazlig, Head of Business Division, Charité, Universitätsmedizin
Berlin, Germany
Kjell Håkan Närfelt, Chief Strategy Advisor, Vinnova, Sweden
Inge Volman, Business Developer, Radboud University, Netherlands

Moderator: Ewa Kocińska-Lange, Director, Polish National Center for
Research and Development - NCBR Office in Brussels

COFFEE BREAK

10:45 – 11:30

**EFFICIENT MANAGEMENT OF INTELLECTUAL ASSETS FOR INNOVATION
UPTAKE**
Admir Duraj, European Institute for Legal and Business Studies, France
Gregory Montenot, Managing Director, Octogether, Belgium
Nedeljko Milosavljevic, Director, Centre for Technology Center, University
of Belgrade, Serbia
Laura MacDonald, Chief Executive, ASTP

Moderator: Aurelija Povilaike, Head of NCP Group, Research Council of
Lithuania

COFFEE BREAK

11:45 – 12:30

FOSTERING CONTRIBUTIONS TO STANDARDISATION IN R&I ACTIVITIES
Fernando Utrilla Ortega, Head of the R&I Department, Asociación
Española de Normalización, UNE
Speranța Stomff, Head of the Project Management and Training Unit,
ASRO Romanian Standards Association
Dimitrios Kyritsis, Professor Emeritus of ICT for Sustainable
Manufacturing, Ecole Politechnique Fédérale de Lausanne
Andreea Gulacsi, Director of Policy and Partnerships, CEN-CENELEC
David Boswarthick, Director of New Technologies (NET), ETSI

Moderator: Signe Annette Bogh, Senior Project Manager for R&I, Danish
Standards, Horizon Standardisation Booster

LUNCH

13:30 – 14:15

FINDING INSPIRATION BY ENHANCING COLLABORATION AND NETWORKING
Venera Giurcan, Director**,** Ilie Murgulescu Technology Transfer Center Romania
Juan Manuel Dapcich, CEO, Tech Valley Management, Spain
Sofia Vairinho, Head of the Unit for Industrial Property Promotion, Universidade do Algarve, Portugal
Javier Uranga, European Innovation Consultant, Zabala Innovation Consulting, Spain
Helena Nulk-Leemets, Technology intelligence expert, field of technology transfer, Innovation Department, Enterprise Estonia

Moderator: Thomas Flanagan, Director, Enterprise and Commercialisation at NovaUCD, University College Dublin

COFFEE BREAK

14:30 – 15:15

BUILDING SOLUTIONS FOR THE CIRCULAR ECONOMY THROUGH OPEN INNOVATION
Michela Magas, Chair, Industry Commons Foundation
Rouming Hu, University of Amsterdam, Netherlands
Manolis Tsantakis, Senior Project Manager, ETAM
Luis Diaz Allegue, Postdoctoral researcher in the Department of Bioscience Engineering, University of Antwerp

Moderator: Peter Dröll, Director for Prosperity, Directorate-General for Research and Innovation, European Commission

COFFEE BREAK

15:30 - 16:00

CEN-CENELEC AWARD FOR STANDARDS & INNOVATION CEREMONY
Awards granted by partner CEN-CENELEC

16:00 - 16:15

CLOSING REMARKS
Peter DRÖLL, Director for Prosperity, Directorate-General for Research and Innovation, European Commission

SESSIONS

PAVING THE WAY FOR KNOWLEDGE VALORISATION

The guiding principles on knowledge valorisation aim at engaging all actors in the R&I ecosystem, focus on the connections and co-creation between actors, emphasise entrepreneurial skills and practices and cover the full range of knowledge generated by research and innovation activities.

Successful implementation of the guiding principles relies on the engagement of stakeholders and their active participation in valorisation activities.

This session will be focused on national best practices and stakeholder initiatives supporting a new mindset for knowledge valorisation

EFFICIENT MANAGEMENT OF INTELLECTUAL ASSETS FOR INNOVATION UPTAKE

Going beyond intellectual property rights (IPR), knowledge valorisation embraces the potential of all intellectual assets to derive broader benefits.

Participants will exchange views and share practices revolving around the following topics:

- The full spectrum of intellectual assets and the importance of a management strategy beyond IP
- Strategies for valorisation and their their impact on the uptake of R&I results
- Main challenges and opportunities for researchers and young innovators in bringing their results to the market
- Skills to be fostered

FOSTERING CONTRIBUTIONS TO STANDARDISATION IN R&I ACTIVITIES

Standards drive the twin digital and green transition, allow interoperability and help for faster market uptake. Researchers are encouraged to consider them in view of promoting their results.

Panellists will exchange about the practical uptake of the Code of practice on standardisation in their organisations.

They will also discuss about bottlenecks in view of implementation of the recommendations and they will describe potential strategies to overcome these challenges by showcasing concrete examples and highlighting specific trainings needs.

SESSIONS

FINDING INSPIRATION BY ENHANCING COLLABORATION AND NETWORKING

Adequate collaboration and networking skills can promote results more efficiently.

Participants will describe practices from their organisations for fostering collaboration with outside institutions, networking with professionals who are active in knowledge valorisation locally and abroad and ways of promoting matchmaking.

The roundtable format should allow participants to have an exchange of views and discuss openly what practices could be translated in their environment, through peer-learning, recommended trainings, contribution to networks, participation to events, or mobility of professionals.

BUILDING SOLUTIONS FOR THE CIRCULAR ECONOMY THROUGH OPEN INNOVATION

The uptake of knowledge valorisation principles will be showcased through practices of innovative and collaborative ways to address societal and economic challenges.

Projects aiming at fostering a more circular economy involve smart ways of looking at old problems, promoting digital solutions, engaging citizens to address their needs in a human-centric approach and sharing inspiration for scalable results.

The participants will share practical insights from their projects.

CEN-CENELEC AWARD FOR STANDARDS & INNOVATION CEREMONY

The 2023 edition includes four categories which successfully contributed to standardization:

- Project;
- Individual researcher/innovator
- Young Researcher for academic theses, doctoral dissertations or other university projects
- Technical Body Officer for collaborations with researchers/innovators

All the nominees are briefly presented on the website cencenelec.eu.