



EU Knowledge Valorisation Policy Latest developments

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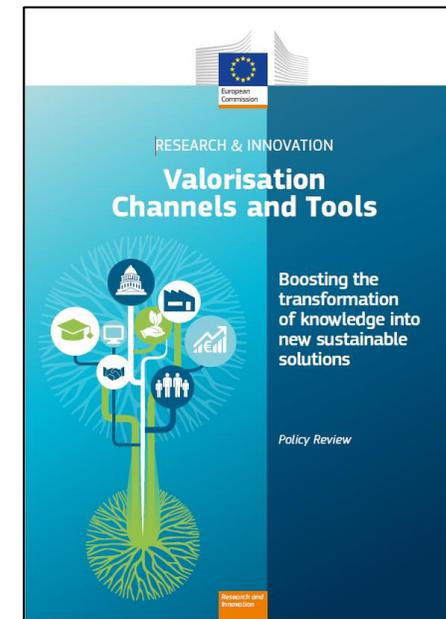
European Commission

Policy Context ...

- **Council Conclusion (29/05/2018) 'Accelerating knowledge circulation in the EU'** called on the Commission to develop a strategy to accelerate the potential uptake of R&I results and data & invited Member States to examine and share best practices on knowledge transfer
- **Commission Communication (30/09/2020) 'A New ERA for R&I'** with priority action 7 'Update and develop guiding principles for knowledge valorisation and a code of practice for the smart use of IP'



Workshop with Member States in November 2019



...Policy Context

- **Council conclusions (01/12/2020)** on ‘**New European Research Area**’ welcomed the initiative of the Commission to review the 2008 Recommendation on the management of intellectual property in knowledge transfer activities and Code of Practice.
- **Competitiveness Council (Research and Space), 28 May 2021** on renewing the European Research Area: among key principles and the vision for ERA, the ministers stressed in particular transfer of knowledge and cooperation between industry and academia



Consultation of Member States
in April/May 2021

Public consultation in
June/ September 2021

Knowledge Valorisation in ERA

What is needed

- Strengthen European resilience via R&I.
- Deploy new technologies and sustainable solutions to drive the twin transitions.
- Increase Europe's competitiveness and technological sovereignty.
- Ensure a faster knowledge circulation and a well functioning valorisation ecosystem.

ERA Objectives

Prioritise investments and reforms in R&I

Improve access to excellent R&I

Translate results into the economy to ensure market uptake of research output

Make progress on the free circulation of knowledge

Deliverables under Action 7 of ERA

Guiding Principles for knowledge valorisation co-created with Member States

Codes of Practice, starting with Smart use of IP co-created with R&I stakeholders

Outcomes

Nurture a valorisation culture and mindset in European researchers

Improve valorisation policies and practices of MS and R&I stakeholders

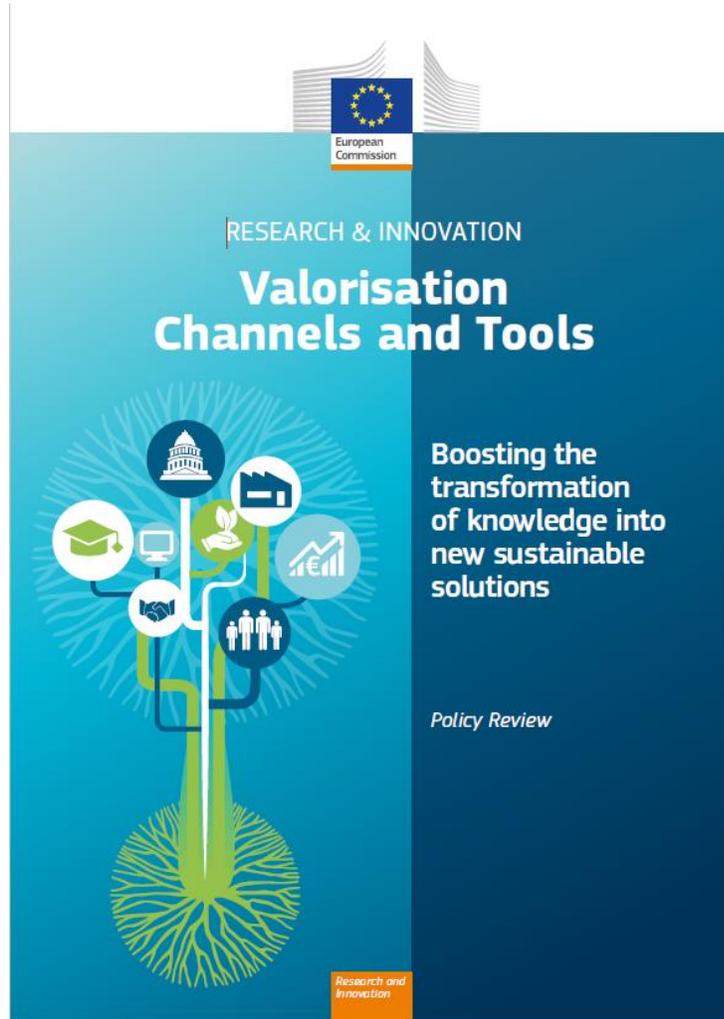
Promote closer connections among valorisation actors

Support leading European technologies

Increase IP literacy and smart management of knowledge assets

Policy Review:

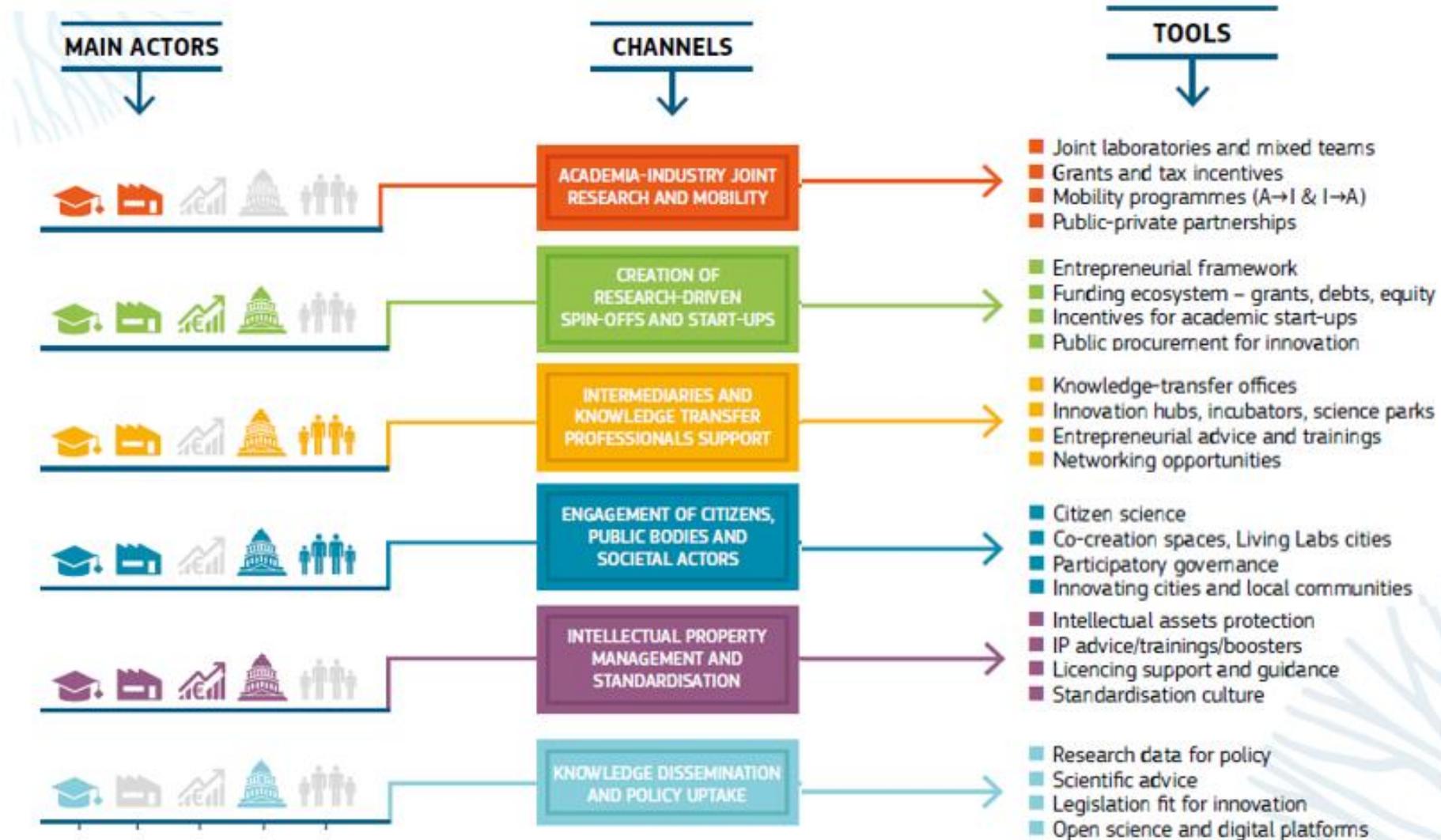
R&I Knowledge Valorisation Channels and Tools



This policy review provides a toolbox to promote the uptake of R&I results and data.

To enhance the diffusion of excellent national, regional and organisation-level initiatives, it also includes references to **European and international best practices.**

Mapping valorisation actors, channels and tools



Valorising knowledge in emergency situation

Horizon 2020 – Manifesto for Covid Research

- ✓ In July 2020 – voluntary commitment to maximise the accessibility of research results
- ✓ **More than 2500 endorsements** from all EU Member States and beyond (82 countries in total – 27 EU + 55 non EU)
- ✓ Public emergency provision in HE (non-exclusive licensing)
- ✓ Additional exploitation obligation clause was added for the COVID 19 calls



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European Commission

“The Manifesto prepares the ground for products and solutions resulting from EU research grants, to be scaled up, available and affordable for all.”

Mariya Gabriel
Commissioner |
Innovation, Research,
Culture, Education and Youth

#UnitedAgainstCoronavirus @GabrielMariya



Results of the Stakeholders Consultation on the Guiding Principles for knowledge valorisation

Unit E.2 – Valorisation Policies & IPR

DG Research & Innovation

European Commission

Respondents

- Good turnout of the Consultation
 - **437 replies from 24 Member States, EEA and other countries**
 - **Twenty-four position papers.**
- 48% of respondents represent a single organisation including universities, RTOs, SMEs, large companies, national/regional public authorities, start-ups, NGOs, civil society organisations
- 45% replied as individuals including researchers, experts in TT, innovation managers, public administrators, research and innovation funding managers, private sector employees, entrepreneurs, citizens, students
- 7% represent umbrella organisations for universities, TT professionals, research organisations/RTOs, companies, civil society, others

Conclusions (1)

- As regards actors to be addressed by the future Guiding Principles, the consultation confirms the need to take into account all players involved in the knowledge valorisation landscape, going beyond the traditional players addressed in the 2008 Recommendation.
- Broad agreement on importance of a variety of valorisation channels to be reflected in the future Guiding Principles. Likewise, a clear indication on the need and importance of having a broad range of tools available for knowledge valorisation.
- Need to address areas, such as industry-academia collaboration, research-driven spin-offs and start-ups, IP management, and knowledge transfer support. Also need for enlarging the scope and address new elements not yet covered in the 2008 Recommendation, such as scientific advice for policy, open science and digital platforms.

Conclusions (2)

- The results call for further development of skills, training and expert support for knowledge valorisation. A need to improve awareness raising of knowledge valorisation early on in the R&I process.
- The replies clearly underline the need for changing the culture and enhancing entrepreneurial skills to move away from adversity of risk and to work on the incentives for researchers to engage with industry and society.
- The potential for increasing valorisation through citizen engagement and standardisation seem not yet been fully understood by all stakeholder groups. More awareness raising of these channels would be needed among stakeholders and to reinforce these aspects in the future Guiding Principles for knowledge valorisation.

EU Knowledge Valorisation Platform

Launched at the European Research and Innovation Days 2021
by Commissioner Mariya Gabriel



A digital exchange space to

- ✓ connect actors across Europe
- ✓ share knowledge, experiences and best practices
- ✓ promote cross-border dialogue and cooperation

with the aim to improve the broad uptake of research results in society and economy.

Link: <https://europa.eu/!hQ49uV>

Key features to date



Get inspired through the **Repository of Best Practices**

- **Best practices shared by Member States/EEA**
- **Call to stakeholders launched in October 2021**



Get involved in **communities of practice**

- **Signal your interest to co-create the 'Code for the smart use of intellectual property'**



Thematic focus on topical issues of knowledge valorisation to stimulate cross-border dialogue

and events, news, background

Call to share best practices

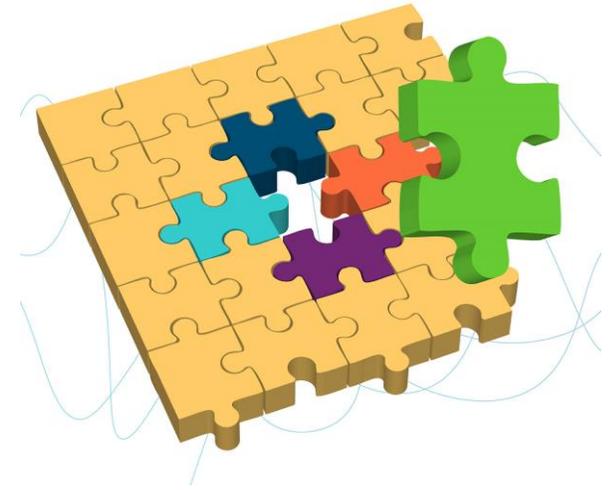
- ✓ Addressed to **all actors** in knowledge valorisation
- ✓ Covering the **whole range of valorisation channels**, including citizen engagement and policy uptake
- ✓ Looking for **strategies, measures and tools that can inspire others** (i.e. The how? Not success stories of outcomes!)
- ✓ **Simple application**: contact details & flash card (template)
- ✓ **Open without deadline**

- ✓ Opportunity to signal interest for presenting the best practice at the **EU Knowledge Valorisation Week 2022** (28 March – 1 April) - Deadline: 10/12/2021

Why should I participate?

- Get more visibility
- Establish new contacts across geographical and sectoral boundaries
- Engage in peer learning

Repository: stakeholder practices



Interactive guide to knowledge transfer



The Belgian LiEU Network has developed an interactive guide enabling any researcher, new or experienced, to have an overall view of the process leading to [Read more](#)

How to promote bi-directional mobility of knowledge between engineering industries and academia



The cooperation between Kaunas university of technology and the Lithuanian engineering industries association LINPRA serves as an example of bi-directional [Read more](#)

Promoting IP valorisation through the IP platform – Knowledge Share run by the national network NETVAL



Knowledge Share's aim is to facilitate the interaction between university technology transfer offices, academic researchers and industry partners. [Read more](#)

