



ASTP
A World of
Knowledge
Transfer

24 - 26 May

20
23

Annual Conference | Tallinn, Estonia

Sponsorship Opportunities

Joint Action for Global Impact



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Sponsor ASTP

Connect with a
World of Knowledge Transfer

ASTP is your gateway to the international knowledge transfer community.

Annual Conference 2023 offer you access to a dynamic professional community, the opportunity to connect with Europe's innovation stakeholders and, of course, lots of fun in great company.



ASTP conference uniquely connects KT practitioners, innovators, services providers and stakeholders

Connect with 350+ participants on-site in Estonia

An exclusive opportunity to connect with Europe's whole KT community

ASTP attracts sponsors and participants for international institutions

ASTP Annual Conference

Since our first conference, Paris 2000, ASTP conference has grown year on year in influence and impact. As we build our connections throughout the year, Annual Conference is the focal point of the knowledge transfer year.

Who will be in Tallinn?

- 350+ attendees (50% from senior management)
- 160+ institutions (70% TTOs and PROs)
- 32 countries (90% from Europe)

Who will see you online?

21k+ Conference website hits

39k+ Sessions

80k+ Page Views

Conference highlights

- Strategic connection with Estonia Enterprise
- Globally recognised keynote speakers
- Leading KTO/TTO experts
- Exciting social programme
- Paperless programme, dynamic conference app.



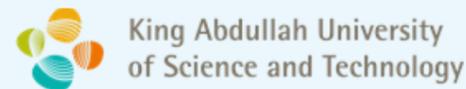
Become our Sponsor

By sponsoring ASTP's Annual Conference, your organisation will get direct access to the leading lights and rising stars of Europe's KT community.

Why Sponsor?

- Strengthen or introduce your brand and associate your organisation with ASTP, Europe's leading association of knowledge transfer professionals
- Boost your presence and visibility
- Engage in dynamic networking opportunities with key players and decision makers
- Enjoy flexible and customised sponsorship packages starting from €250 and deliver a maximum return on your investment

Thanks to 2022 Annual Conference Sponsors



Media Package

All sponsorship packages include

On-site Branding

Recognition on our website, banners and screens throughout the event

Acknowledgement by the President

During the welcome reception, opening and closing plenary

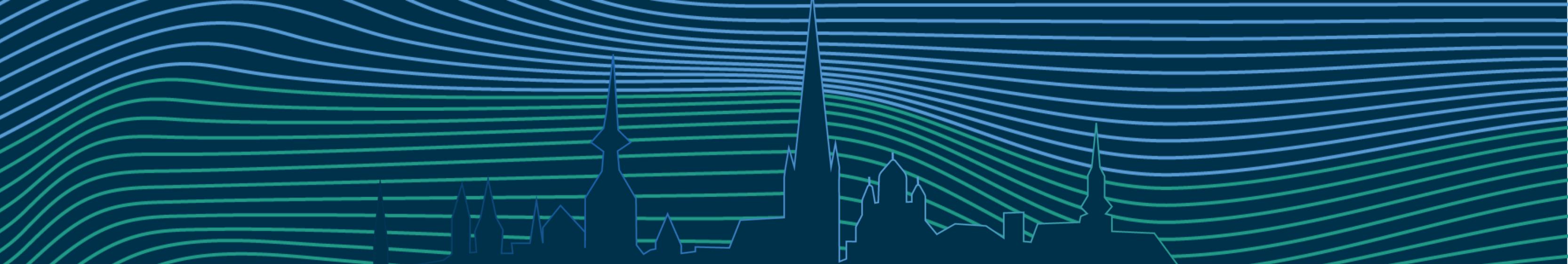
Online Branding

Logo and hyperlink on all event collateral, including dedicated conference smartphone app and event website

Sponsors' Directory

Your profile will be featured on the website and conference smart-phone app

€1,000



Exhibition Booth Package

The most resounding feedback we receive from our conference guests is the wonderful atmosphere we create. After 20+ years of producing ASTP conference, we know how to create the best blend of work and fun and much of that buzz comes from the exhibition area. If you would like a exhibition booth, you will be at the heart of the conference during all the breaks,

€2,500
only 12 available

If you invest in a package that includes a free registration, all additional registrations will be reduced to €900 up to the registration closure date.

Package includes

- One registration
- Standard booth area: 2.5m x 2m, including 1 table, 2 chairs, power extension and free Wi-Fi
- Your branding on the conference website and smart-phone app
- Participants' List (excluding e-mails)
- Media Package (see page 5 for details)

Social Programme

Packages

If you invest in a package that includes a free registration, all additional registrations will be reduced to €900 up to the registration closure date.

	SOLD	SOLD	SOLD	
	Conference Dinner	Welcome Reception	Directors' Dinner	Lunch & Coffee Break
	€6,000	€3,000	€4,000	€2,500
1 Registration	●	●	●	
Bespoke Branding (branded napkins and banners)	●	●	●	●
Seat at the President's Table	●			
Address Event Guests	●	●	●	
Media Package (see page 5 for details)	●	●	●	●
Participants' List (excluding participants e-mails)	●	●	●	●

- **Conference Dinner**
- **Welcome Reception**
- **Directors' Dinner**
- Lunch & Coffee Breaks**

| The whole conference comes together at the end of the first day for this dinner. Your brand can be front and centre of this huge event.

| Your branding will be the welcoming insignia, seen by all participants, and associated with a warm and friendly ASTP welcome.

| Connect to KTO/TTO directors and senior industrialists engaged in academic partnering by supporting this exclusive dinner.

| Put your branding at the heart of the conference by sponsoring the lunch and coffee breaks.

Session

Packages

If you invest in a package that includes a free registration, all additional registrations will be reduced to €900 up to the registration closure date.

Plenary Session

€4,000

Participants' List
(excluding participants' emails)

Media Package
(see page 5 for details)

Verbal Acknowledgement

Bespoke Branding
(branded napkins and banners)

Parallel Track Session

€400

Marketplace Session

€1,750

Plenary Session
Parallel Track Session
Marketplace Session

Sponsor a plenary session to be featured in the programme alongside a keynote speaker.

Sponsor a parallel session to be featured in the programme.

A 15-minute speaking opportunity to promote your products and services to conference participants as part of the Knowledge Stock Exchange.

Other Packages

If you invest in a package that includes a free registration, all additional registrations will be reduced to €900 up to the registration closure date.

Media package

€1,000

1 Registration

On-site Branding

(recognition on banners and screens throughout the event)

On-site Branding

(logo and hyperlink on all event's collateral, including conference app and event website)

Verbal Acknowledgement

Flyer or Give Away

(one piece to be included in the conference's bag)

Participants' List

(excluding participants e-mails)

Flyer/Give Away

€250

Lanyards

€1,750

Conference Bag

€2,000

SOLD

SOLD

Media package

Flyer/Give-Away

● Lanyards

● Conference Bag

| This package is included in all sponsor packages, except for the full-page advert package.

| A choice between a flyer or a give-away to be included in the conference bags.

| Have your logo printed on the lanyards that are attached to the event's badges, worn by all conference attendees.

| Each participant will receive a conference bag, so let them get to know you by branding the conference bag with your company logo.



Customised Packages

Would you like a customised package instead?
Let's discuss and create one together!

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