



Wednesday 18th	Thursday 19th	Friday 20th
<p>13.30-15.30 NAAC Meeting</p>	<p>Opening Plenary</p> <ul style="list-style-type: none"> • Welcome by ASTP President • Driving an Innovation Ecosystem to Success • Networking in these strange times 	<p>Morning Plenary</p> <p>Social Innovation: why (and how) we should connect research institutions and sustainability</p>
<p>13.00-15.30 Masterclass How to say "no" to researchers and industry !</p> <p>13.00-16.30 Masterclass Opportunities (and Challenges) between the EU and MENA in Technology Transfer</p>	<p>First Parallel Session</p> <ul style="list-style-type: none"> • Efficient, effective and engaged teams • Building an ideal set of Metrics and Indicators • Transparency in licensing terms for spin-outs: the pros and cons 	<p>Third Parallel Session</p> <ul style="list-style-type: none"> • Is our innovation ecosystem diverse enough? • AI: patenting and ethics • Sowing the seeds of Agritech
<p>13.00-14.30 Workshop</p> <p>Engage, Enable and Evolve: improving your innovation ecosystem</p>	<p>Knowledge Stock Exchange</p> <ul style="list-style-type: none"> • Innovation Insights • Initiative Sharing • Ecosystem Insights 	<p>Fourth Parallel Session</p> <ul style="list-style-type: none"> • Understanding and meeting researchers' needs • Sub-licensing terms from spin-outs • Joining forces to create tomorrow's innovators
<p>Special Interest Group (SIG) Meetings</p> <ul style="list-style-type: none"> • SSHA (13.00-14.30) • Digital Innovations (13.30-15.30) 	<p>Second Parallel Session</p> <ul style="list-style-type: none"> • Is the future of science and innovation open? • Challenges, solutions, and learnings on the software commercialisation lifecycle • How to assess the market potential of inventions? 	<p>Closing Plenary</p> <p>Just an ordinary guy in an extraordinary place</p> <p>Tony Raven, former Chief Executive of Cambridge Enterprise, UK</p>
<p>18.00-19.30 Welcome Reception</p>	<p>General Assembly Members only</p>	<p>16.30-17.00 Closing Drinks</p>
<p>19.30-22.00 Directors' Dinner Pre-booking required</p>	<p>18.30-22.00 Conference Dinner</p>	