

Annual Conference May 2021 Agenda

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Wednesday 26th -----

European Forum Half-day session with Europe's policymakers dealing with KT. Such as the Joint Research Council, the European Innovation Council and others

Thursday 27th -----

Keynote | Is there a 'third mission' for Universities? Strategies of public research for societal progress

First Parallel Session -----

Track 1: Alumni: your perfect entry point to business partners in knowledge transfer

Track 2: Benefit-sharing with inventors (incentives, decision when to grant IP back to researchers)

Track 3: Industry 4.0 - New perspectives on business models and IP

Second Parallel Session -----

Track 1: Storytelling in KT

Track 2: Scenarios for conflicts of interest in a university surrounding

Track 3: Export control for universities: a subject overlooked

Third Parallel Session -----

Track 1: Tools and Methods for Societal Impact within SSHA

Track 2: Portfolio Management: tools and processes

Track 3: Launching University Spin-outs: best practices for win-win negotiations between VCs and TTOs

Friday 28th -----

Keynote | Expectations from Investors

Fourth Parallel Session -----

Track 1: Creating impact through spin-offs in collaboration with Social Sciences and Humanities

Track 2: What happened to giving IP away for free

Track 3: International standards for innovation management

Fifth Parallel Session -----

Track 1: Measuring Impact of KT

Track 2: Negotiating Licensing Terms in Life Sciences

Track 3: Start up ecosystems: elements of a thriving system

Keynote | The Times they are a Changin' : knowledge transfer in an era of complexity, open science and slowbalisation