

Guide Book


# Seville

ASTP Annual Conference 2024 | 22 - 24 May | Seville, Spain



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## Your guide to Seville

A warm ASTP welcome to this year's annual conference and seductive Seville.

As the capital of modern-day Andalusia, Seville's existence dates back over 2,200 years. This durability makes the city we see today exceptional. The 4 square kilometre Old Town is a UNESCO World Heritage Site comprising three buildings: the Alcázar palace complex, the Cathedral and the General Archive of the Indies. Your conference venue, Hotel Meliá is in the heart of this historic centre.

Map of the Old City, including the conference hotels:





Hotels

Rooftop Bars



Museums

Clubs



Restaurants

Monuments



Conference Hotel

From the Airport to the conference Hotel



Train line  
Santa Justa Train Station



Bus line



Taxi line

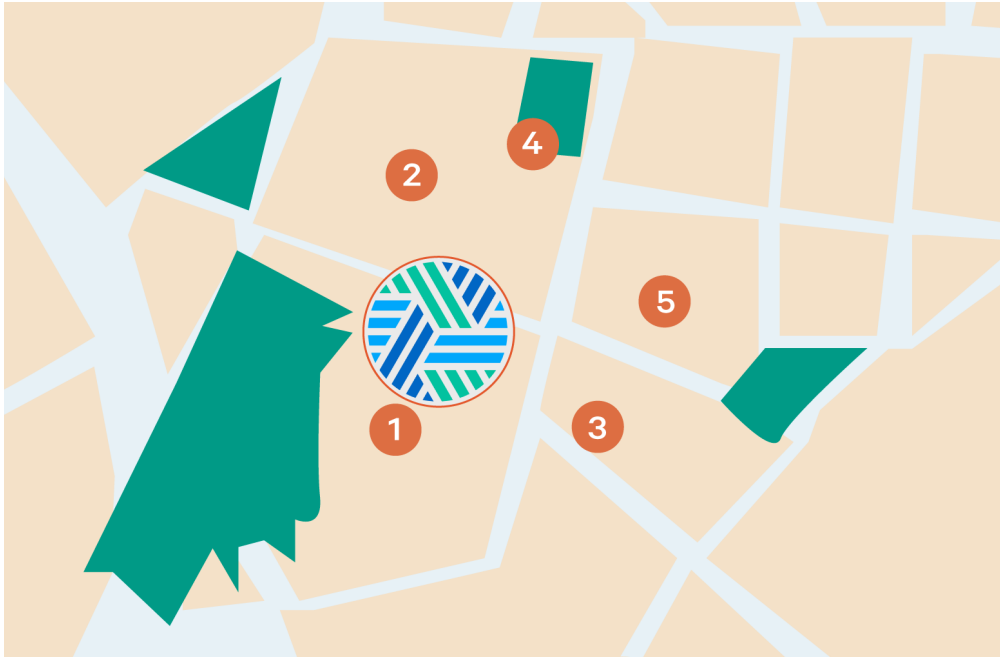


Airport



# Hotels

## Overview



### Meliá Sevilla Hotel

In the heart of Seville, the Conference Venue lies alongside the iconic Plaza de España and the María Luisa Park. With spacious rooms, it also features a wonderful outdoor pool, and the largest Convention Centre in the centre of the city.



### 1 Hotel Pasarela

Situated next to the historical city centre, Pasarela Hotel offers sensational views as they are the closest hotel to the most visited monument in Seville, Plaza de España, located within one of the green zones of the city, the Maria Luisa Park.



### 2 Hotel Giralda Center

Hotel Giralda Centre is a new architectural project committed to sustainability and offers a wide variety of rooms with the highest technology. The hotel is located close to the historical centre.



### 3 Hotel Occidental Sevilla Viapol

Situated in Seville's shopping centre, Hotel Occidental Sevilla Viapol is close to bars, restaurants and shops and has a good connection to historical locations such as the Santa Cruz neighborhood or Plaza de España.



### 4 Hotel Sevilla Center

Hotel Sevilla Center is situated a few step away from the historical and business centre of the city and offer a great connection to Santa Justa train station where you can transfer for a connection to Seville airport.



### 5 NH Collection Sevilla

Situated in Seville's financial and business district, NH Collection Sevilla is located a short walk away from the city historical area. The hotel offers elegant rooms with panoramic city views, a open-air pool and summer terrace.



# What to know about Seville

Legend has it that Seville was founded by the divine Greek hero, Hercules who founded trading posts in Cádiz and Seville while sailing through the Strait of Gibraltar to the Atlantic. And so Seville's colourful history began.

Modern day excavations have identified remains under the north wall of the Real Alcázar dating to the 8<sup>th</sup> – 7<sup>th</sup> century BC. The town was called Hisbaal by the Phoenicians and by the Tartessians, the indigenous pre-Roman Iberian people of Tartessos, who controlled the Guadalquivir Valley.

In Roman times the city became known as Hispal and developed into great market and industrial centre. Existing Roman features include remains exposed in situ in the underground Antiquarium of the Metropol Parasol, the remnants of an aqueduct, three pillars of a temple in Mármoles Street, the columns of La Alameda de Hércules and the remains in the Patio de Banderas square near the Seville Cathedral.

The walls surrounding the city were originally built during the rule of Julius Caesar, but their current course and design were the result of Moorish reconstructions.

The Islamic conquest secured Seville in around 716 and remained in place for the following 500 years. While the original, Moorish architecture of Córdoba and

Granada (Alhambra) remained largely unspoilt by later centuries, there is surprisingly little architecture left from the 500 years of Moorish reign in Seville.

## **1247- 48 Siege of Seville**

The 16 month Siege of Seville by Fernando III is believed to be as one of the most complex military operations executed during the Early Reconquista and was marked when 13 galleys broke the bridge linking Seville and Triana, forcing the citizen into starvation. The city surrendered in November 1248.

Following the Castillian-Leonese triumph, a campaign of mass building commenced. To mark the Christian victory many churches were constructed and with them developed the Mudéjar style, created by Muslims who remained in the peninsular following the conquest. Consequently, many of the Christian buildings in Seville are heavily influenced by Islamic art. The Gothic style also emerged, as seen in the Catedral de Sevilla.

## **The Spanish Inquisition**

The first anti-Jewish pogrom is believed to have taken place in 1391, following which the synagogues of Seville were converted to churches and the land and businesses for Jewish families appropriated by the church. Seville was the venue for the first tribunal of the Spanish Inquisition.



# What to know about Seville

The Moors' Palace became the Castilian royal residence, and during Pedro I's rule it was replaced by the Alcázar (the upper levels are still used by the Spanish royal family as their official residency in the city).

## **The "New World"**

Despite being 80 kilometres from the sea, following Columbus' exploration of the Americas, Seville was chosen as the headquarters of the Casa de Contratación (House of Trade) in 1503, ensuring that the city became an internationally critical port. Since only ships leaving from and returning to Seville could engage in trade with the Spanish Americas, merchants from Europe and other trade centres needed to go to Seville to acquire "New World" trade goods.

## **The 'Modern' period**

Build on the vast wealth of the it is trading legacy, Seville undertook major urban planning in the 17<sup>th</sup> century and by the 18<sup>th</sup> century the Sevillian bourgeoisie invested in a construction boom unmatched in the city's history.

In 1929 the city hosted the Ibero-American Exposition, which accelerated the southern expansion of the city and created new public spaces such as the Parque de María Luisa (Maria Luisa Park) and the adjoining Plaza de España. Not long before the opening, the Spanish government began a modernising the city in order to prepare for the expected

crowds by erecting new hotels and widening the mediaeval streets to allow for the movement of cars.

## **The Spanish Civil War**

General Queipo de Llano led a military coup in 1936, quickly capturing the city centre. After the initial takeover of the city, resistance continued among residents of the working-class neighbourhoods, until a series of fierce reprisals took place. During Franco's rule of Spain, Seville remained largely economically and culturally isolated from the outside world.

On 3 April 1979 Spain held its first democratic municipal elections after the end of Franco's dictatorship; councillors representing four different political parties were elected in Seville.

## **Modern Seville**

In 1992, coinciding with the fifth centenary of the Discovery of the Americas, the Universal Exposition was held for six months in Seville.

In 2004 the Metropol Parasol project, commonly known as Las Setas 'The Mushrooms', due to the appearance of the structure, was launched to revitalise the Plaza de la Encarnación. The Metropol Parasol was completed in March 2011.





# Public Transport

## From the Airport to the Conference Hotel

You can get from Seville Airport (SVQ) to the conference hotel, Meliá Seville, either by taxi, bus, and train. The hotel is 15 kilometres from SVQ.

### By Bus

Take shuttle bus EA (Especial Aeropuerto) heading towards Plaza de Armas from bus stop Aeropuerto de Sevilla (Llegadas) right in front of the Arrivals Hall. Ride for 7 stops and get off at stop Prado San Sebastián (Carlos V) it is about a 7 minute walk to the hotel.

The bus is operated by TUSAM and one-way tickets can be purchased from the bus driver for €1.40.

TUSAM offers two kinds of [multi-trip travel cards](#). The 'Tarjeta multiviaje' can be obtained for a €1.50 deposit at the Tourist Information points located in Prado de San Sebastián, Plaza Ponce de León and Avda Andalucía, 11, and at any shop or kiosk in Seville with a "TUSAM Bonobus" sign, or at metro stations. [Click here](#) to understand how to charge and use the card. The 'Tarjeta turística de 1 o 3 días' offers unlimited trips for 1 or 3 days. These can also be obtained for a €1.50 deposit at the points of sale mentioned above. [Find here](#) prices and more information on the 'Tarjeta turística'.

### By Taxi

If you wish to travel by taxi from the airport to the hotel, this will take approximately 25 minutes and costs approximately €30. Please note that some taxis only take cash. There are taxis located at the taxi stand of the airport. However, it is also possible to book a taxi in advance. We recommend [Welcome Pickups](#).

Most of Seville's attractions and restaurants in the historical centre are within walking distance of the conference venue but for those who don't like walking, the city has an awesome public transport system.



## From the Train Station to the Conference Hotel

You can get from Seville Santa Justa Train Station to the conference hotel, Meliá Seville, either by bus or tram. The hotel is 2,2 kilometres from the train station.

### By Tram

Take tram C1 (Estacion de tren Utrera), C5 (Estación de tren Jardines De Hércules) or MD (Estación de tren Malaga Maria Zambrano) at Seville Santa Justa train station and step out at the next tram stop (Estación de tren Sevilla-San Bernardo).

Hotel Meliá Sevilla is located approximately 350m (5-minute walk) from Estación de tren Sevilla-San Bernardo tram stop.

The tram is operated by Cen and one-way tickets can be purchased from ticket machines at any station platform which are then stamped on the tram itself. A ticket for a single journey on the tram costs €1,40.

### By Bus

From Seville Santa Justa train station walk 180m (2 minutes) to Auxiliar Kansas City (Est. Santa Justa) bus stop. At the bus stop take shuttle bus EA (Est. Santa Justa) heading towards Plaza de Armas or shuttle bus 28 heading towards Prado. Ride 4 stops and get off at bus stop Prado San Sebastián (Carlos V) and walk approximately 550m (7 minutes) to the hotel.

The bus is operated by [TUSSAM](#) and one-way tickets can be purchased from the bus driver for €1.40.

For further information on Seville's public transport, please visit:  
[sevillecityguide.com/transport-in-seville.html](http://sevillecityguide.com/transport-in-seville.html)

**Seville  
Public  
Transport**





# Go out

Feast your eyes with wondrous rooftops, quench your thirst with sweet cocktails, surprise your palate with a unique cuisine and let down your hair in Seville's clubs.

Food and Drinks

Rooftop Bars

Clubs and Live Music





## Food and Drinks

Indulging in Seville's culinary scene is a journey through tradition and innovation. From cozy tapas bars tucked away in narrow alleys to elegant restaurants in historic plazas, dining in Seville is a feast for the senses. Taste the rich flavours of Andalusian cuisine, where fresh seafood, flavourful meats, and locally-sourced

produce take center stage in dishes like gazpacho, paella, and Iberian pork. Whether you are dining al fresco under the shade of orange trees or immersing yourself in the lively ambiance of a bustling tavern, each restaurant in Seville offers a taste of the city's vibrant culture and gastronomic heritage.

### 1 Bodega Santa Cruz Las Columnas

Bodega Santa Cruz Las Columnas, a renowned restaurant in Seville, Spain, exudes traditional charm. Situated near the iconic cathedral, it offers authentic Andalusian cuisine and a vast selection of wines. With its historic ambiance and delectable dishes, it's a favorite among locals and tourists alike for a true taste of Seville.



### 2 Milonguitas

Milonguitas in Seville is a vibrant restaurant known for its Argentine cuisine and lively atmosphere. Offering delicious empanadas, succulent steaks, and traditional chimichurri, it's a haven for food enthusiasts seeking authentic flavors. With occasional live music and friendly service, it promises a memorable dining experience in Seville.



### 3 El Reconcillo

El Reconcillo in Seville is a historic tavern dating back to 1670, serving classic Andalusian dishes and tapas. With its charming atmosphere and traditional decor, it offers a glimpse into Seville's past. Patrons enjoy local specialties like salmorejo and seafood in a cozy, authentic setting steeped in history.





## Rooftop Bars

Exploring Seville's rooftop bars offers a unique blend of history and modernity.

Enjoy stunning views of the city's landmarks like the Giralda Tower while sipping on cocktails and sampling local tapas.

These rooftop venues provide a vibrant atmosphere for both intimate evenings and lively gatherings with friends, making them a must-visit for anyone seeking to elevate their nightlife experience in Seville.

### 1 Le Terraza del EME

It is a rooftop terrace associated with the EME Cathedral Hotel, offering panoramic views of the city, especially of the Giralda (Seville Cathedral) and the Alcazar. This rooftop venue is known for its stylish ambiance, cocktails, and a relaxed atmosphere.



### 2 The Roof Giralda

Roof Giralda in Seville offers a cozy rooftop setting with scenic views and a selection of drinks. It's a casual spot to enjoy a drink while taking in the sights of Seville from above. Ideal for a leisurely evening with friends or a romantic outing in the city.



### 3 Premier Garden Cocktail Bar

Premier Garden Cocktail Bar in Seville provides a relaxed atmosphere with a diverse cocktail selection in a charming garden setting. It's a popular spot for enjoying drinks in a laid-back environment, perfect for unwinding with friends in Seville.



### 4 Setas de Sevilla

The Rooftop Bar at Setas de Sevilla provides panoramic views of the city skyline. Offering a variety of beverages, it's a relaxed spot to unwind while admiring the iconic Metropol Parasol structure and surrounding landmarks. Perfect for enjoying drinks with a scenic backdrop in the heart of Seville.







## Clubs and Live Music

Diving into Seville's club scene means finding yourself in a world of lively beats and energetic vibes. From cozy lounges to bustling clubs, there is something for everyone. Whether you are into flamenco fusion or the latest electronic tracks, you will dance the night away. With venues catering to various tastes, Seville's clubs ensure unforgettable nights of fun and excitement that last until dawn.

### 1 San Francisco Lounge

Enjoy live music and scenic views from the club's rooftop while relishing live performances against the backdrop of Seville's skyline.



### 2 O'Clock Seville

With electrifying beats, talented DJs, and an unbeatable vibe, it's the go-to spot for a memorable night out. Indulge in delicious cocktails, or explore their wide selection of beers and wines.



### 3 Lo Nuestro

Lo Nuestro is a bar with a flamenco atmosphere, with rumbas and sevillanas live performances. It is the perfect place to dance and enjoy a typical Sevillian summer night.



### 4 Lady Drama Café Teatro

Lady Drama Café Teatro in Seville invites you for live music and dancing. It's an intimate setting for those craving vibrant beats from the 80s, and cozy ambiance.







# Museums

## 1 Flamenco Museum

The Flamenco Museum is dedicated to the typical Andalusian flamenco dance. It was founded in 2006 by the famous flamenco dancer and choerograpaher Cristina Hoyos. The museum is hosted in the old Santa Cruz district near the Cathedral of Seville.



## 2 Torre del Oro | Maritime Museum

The 36-meter-high tower was built by the Almohads in the 12<sup>th</sup> century and was part of the Moorish city wall, which ran between the Alcazar Palace and the rest of Seville. Today, a maritime museum is located on the top floor of the Torre del Oro (Museo Naval de Sevilla). The Museo Naval is a small museum and displays antique shipping instruments, scale models and sea maps.



## 3 Museum of Fine Arts

The Museo de Bellas Artes de Sevilla is the most important Museum of Fine Arts of Andalusia. The museum hosts works of art from the Middle Ages, Renaissance, Baroque era and up to the 20<sup>th</sup> century, mainly Spanish artists such as Francisco da Herrera, Murillo, El Greco, Velásquez, José García Ramos and Francisco Zurbarán, but also from foreign painters such as Jan Brueghel l'Ancien, Pieter Aertsen and Cornelis de Vos.





#### 1 Metropol Parasol | Mushrooms of Seville

The striking Setas de Sevilla or the 'Mushrooms of Seville' is a special wooden construction dated from 2011 with a panorama terrace, a walking path and an archaeological museum. The tourist attraction and terrace of Metropol Parasol is the ideal place to get a drink in the city.



#### 2 Plaza de España | Spain Square

The most famous square in Seville Spain is located in the Maria Luisa park. The 'Plaza de España' was created for the Ibero-American exhibition of 1929 to symbolise peace with the former colonies. A highlight of this 'Spanish square' are the 52 benches with Andalusian tiles that represent all Spanish provinces.



#### 3 Alcazar of Seville | Royal Palace

'Alcázar Real de Sevilla' is the Royal Palace of Seville. This Moorish palace complex is by far the most famous Seville attraction and should not be missed on your list of 'What to do in Seville'. The palace is still in use today by the Spanish King.



#### 4 La Giralda | Cathedral of Seville

Built over the remains of a Moorish mosque, the 'Catedral de Santa María de la Sede' is one of the world's largest cathedrals. Once inside, you can admire a trove of treasure including, the tomb of Columbus and the royal chapel. You can also climb the Giralda tower for a beautiful panorama of the city.



#### 5 Palace on the Plaza de Pilatos

The palace of Casa de Pilatos is located in the Plaza de Pilatos in the district of Santa Cruz in Seville. The "House of Pilatos" is named after the house of Pontius Pilate, which they tried to emulate, and by whom Fadrique Enriques de Ribera was inspired during his pilgrimage to Jerusalem.







# Contact Information

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## Conference Venue

Meliá Sevilla

Calle Dr. Pedro de Castro, 1, 41004 Sevilla, Spain

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## Emergency Numbers

The national emergency number is **112**, which can be used to contact the police, the fire service and an ambulance.

## Hospital

Nisa Medical Center San Bernardo is the nearest hospital by the conference venue.







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